**PRESS RELEASE PRESS RELEASE PRESS RELEASE PRESS RELEASE**

**Keep your drinks hotter for longer with Glowstone Smart Mug 2.**

**The world’s first fine bone china self-heating smart mug has been upgraded, with the ability to keep your drink hot for longer. The Glowstone Smart Mug 2 is wirelessly charged, making it dishwasher safe, as well as keeping your tea or coffee perfectly hot for an extra hour. The elegant fine bone china mug starts to glow when the mug is working, with drinks being kept at their optimal temperature of around 62 degrees Celsius (145 degrees Fahrenheit).**

British designer and Glowstone’s founder, Thomas Gostelow said the new improved version is poised to fly out of the door as the gift for someone with everything. “We’ve worked closely with our customers for the last 5 years to refine the Glowstone smart mug into the must-have product for all coffee and tea lovers.

“It’s crucial to combine the right temperature with the right mug materials. That’s why we’ve improved our smart mug with a hotter heater, smarter brain, and longer run-time, but not touched our fine bone china mug body. The fine bone china is the only choice when trying to create the ultimate mug - it enables us to make the mug balanced, easy to clean, scratch resistant and lightweight without compromising on its durability. It gives the consumer an elevated sensory experience – the thin rim not only feels right on your lips but it allows oxygen to flow over your pallet, which extenuates the flavours of your tea or coffee.

“It’s proven that hot drinks taste best from fine bone china. It doesn’t absorb any of the aromas or flavours like other ceramics, or ceramic coatings do.

“We will happily spend a lot of money on expensive coffee and coffee machines, but then go and waste all that effort by drinking it out of a normal mug, where the drink is only at its best temperature for 2 minutes. Sure, ingredients and the preparation are important, but unless the delivery is right, you waste all that hard work and money spent. That’s why I invented the smart mug 6 years ago. The difference a good smart mug makes to how much you enjoy a good hot drink is startling.

We’ve had thousands of hot drinks out of our smart mugs and speak to thousands of customers about their experiences. We’ve used this collective opinion to further refine our smart mug into this new version – The Glowstone smart mug 2. If you thought you enjoyed a good cup of coffee before, wait until you try drinking one from a self-heating fine bone china mug. You will never want to drink out of a normal mug – or worse a vacuum flask -ever again.”

The mug charges on a QI wireless coaster which is included. Once charged, it automatically keeps your drink at the optimum temperature.

The Glowstone Smart Mug 2 is a 12.5 fluid ounce mug (370ml) and is available in a choice of colours and designs from [www.glowstone.tech](http://www.glowstone.tech), Amazon and selected retail outlets.

**About Glowstone:**

Glowstone is an engineering-led company. By using wireless power, they embed technology into everyday products to optimise their functionality.

Founded by inventor Thomas Gostelow in 2015, Glowstone invented and patented the smart mug in 2016 and created the world’s first modular flashlight in 2018.

Glowstone aims to make products truly smart and intuitive, without the need for apps or similarly power draining and fiddly external inputs. They believe that a smart product should add value to your life without demanding any more of your time or information. Smart products should automatically know what they need to do for you.

By embedding technology into its products, they ensure that they are durable and long lasting. With all the electronics and batteries sealed within, this significantly reduces their aging through oxidation or damage, making them better for the environment and your pocket.

For more information, visit [glowstone.tech](http://www.glowstone.tech) and connect with us on [Instagram.com/glowstonetech](https://www.instagram.com/glowstonetech/), [Twitter.com/glowstonetech](https://twitter.com/glowstonetech) and [Facebook.com/glowstonetech](https://www.facebook.com/glowstonetech/).

**Media Contacts:​**

​Contact - Emily Dyball (+44) 161 646 0146

[edyball@glowstone.tech](mailto:edyball@glowstone.tech)

​[support@glowstone.tech](mailto:support@glowstone.tech)